

NYSOMOTC Name & Logo

The NYSOMOTC reserves the right to grant permission for the use of its official name and logo in any way it deems appropriate. The Executive Board reviews the requests from member clubs, approves the use of the name or logo, or denies usage of either one when such usage is considered inappropriate, misleading or in violation of these procedures.

1. Member clubs may use the NYSOMOTC name or logo in promoting a special event or to display on promotional items.
2. The official format of the logo:
 - May not be changed, altered, added to or have any parts of it removed
 - May not be combined with, or obstructed by any other images.
 - May be re-sized so that it is scaled proportionately; words should be clear and legible.
 - May not be incorporated with any part of another organization's logo that could result in a new logo.
3. A written request is to be sent to the President prior to the Midterm Executive Board Meeting. The Executive Board shall approve or deny usage of the logo or name.
4. If a NYSOMOTC Executive Board member's club is requesting usage, this board member shall not be involved in the decision/approval process to avoid any conflict of interest.
5. The following reasons may apply for denying the use of the NYSOMOTC name or logo:
 - Deemed harmful to the reputation or image of the NYSOMOTC and its membership
 - Mischaracterization or false endorsement of an event or promotional merchandise
 - Violation of any of these procedures or rights, as established in this procedure
6. The President will inform the club of the Executive Board's decision by electronic mail or US Mail /Return Receipt Requested
7. A fee of \$25 per each promotional item shall be assessed to the member club for the use of the NYSOMOTC name or logo.
8. The fees collected for the use of the organization's name or logo are to be designated as Ways & Means
9. Updates on these procedures affect the Treasurer and Ways & Means job descriptions.