

NYSOMOTC 2022 Research Survey Results: Life Changes Since Pandemic

Sample and Recruitment Methods:

FIELD DURATION: Open from November 20th, 2021 – April 1st, 2022

SAMPLE SOURCE: Clubs belonging to NYSOMOTC

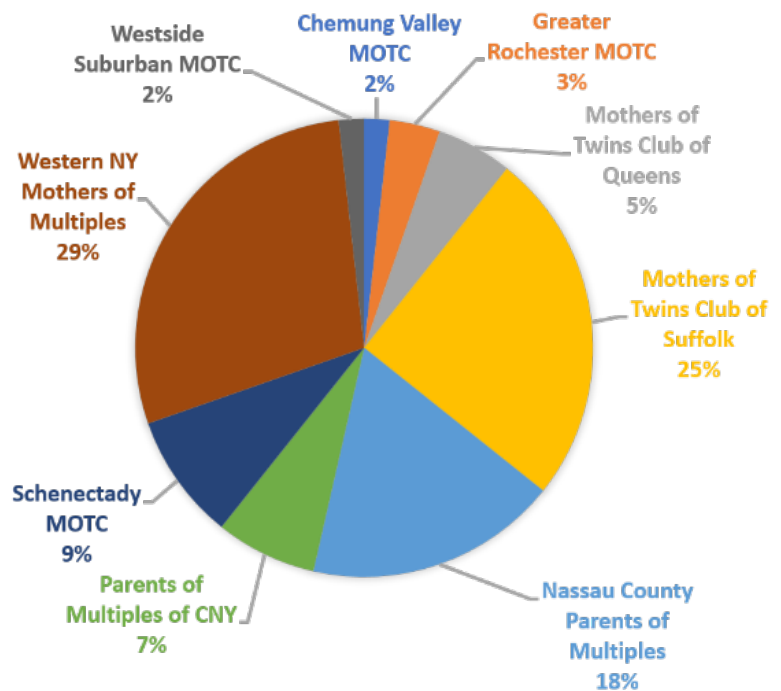
SAMPLE SIZE: 56 respondents

METHODOLOGY: Quantitative collection via Google Forms URL

RECRUITMENT: Research Committee Articles in the Presidential Papers; post to private NYSOMOTC

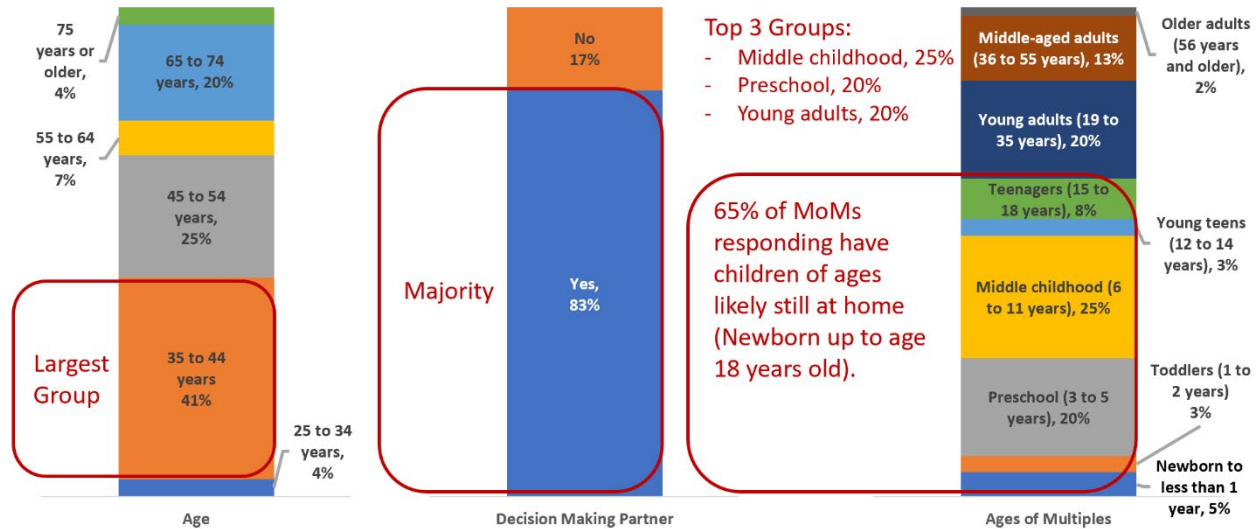
Members Facebook page (Unknown: private invites within individual clubs as requested of State Reps)

Representation: Out of 12 member clubs we had representation from 9 member clubs (thank you everyone, this is an excellent distribution of responses). The largest 3 clubs participating were Western NY MoMs, MOTC Suffolk, and Nassau County POM. [Data Display: Pie Chart]



NYSOMOTC 2022 Research Survey Results:

Life Changes Since Pandemic



Respondent Demographics: The largest answering age group were 35 to 44 year olds (41%), the majority of respondents have a decision making partner (83%), and almost two thirds (65%) of mothers of multiples (MoMs) responding have children of ages that are likely to still be at home (Newborn up to and including 18 years of age). [Data Display: Three Stacked Bar Charts]

Results Summary: Since the start of the pandemic shopping online increased for the majority of Moms (82%). The most common local services MoMs use frequently (i.e., several times a month or more) were:

- Restaurant meal take-out: Just over half (52%)
- Retail order online, curbside pick-up: About a third (35%)
- Restaurant meal delivery service: A third (33%)
- Grocery order online, curbside pick-up: A third (33%)

Retail and grocery ordering online, with curbside pickup, were both new local services for many MoMs (66% and 55% respectively). Just over half (54%) were aware of local grocery stores having scan-as-you-go shopping features, but almost two thirds of those MoMs don't use it (63%).

The top 3 most common virtual activities started for the first time during the pandemic were meetings with non-work-related groups (80%), with family members (66%), and for schooling/homeschooling (54%). Just over half (54%) of MoMs were able to complete a previously on-hold project, while almost two thirds (63%) of working MoMs worked remotely part- or full-time.

NYSOMOTC 2022 Research Survey Results: Life Changes Since Pandemic

Top 3 Ways Stimulus Checks Were Spent	Bills 43%	Put into savings 38%	Debt 23%
Left work to commit to childcare	No 90%	Yes 8%	
Moved to a new home	No 89%	Yes 11%	
Had someone move in/back home	No 88%	Yes 11%	
Changed jobs	No 83%	Yes 17%	
Started a new hobby	No 75%	Yes 25%	
Change in work hours	No change 68%	Increased 22%	Decreased 10%

The data from the remaining questions is shown in the table, showing a fairly clear majority with most of the remaining questions. The top 3 most common ways stimulus checks were used by MoMs were for bills (43%), put into savings (38%) and for debt (23%). Since the start of the pandemic, the majority of MoMs didn't leave work to commit to childcare (90%), didn't move to a new home (89%), didn't have anyone move into or back home (88%), didn't change jobs (83%), three quarters didn't start a new hobby (75%), and over two thirds didn't experience a change in work hours (no change 68%). [Data Display: Table]