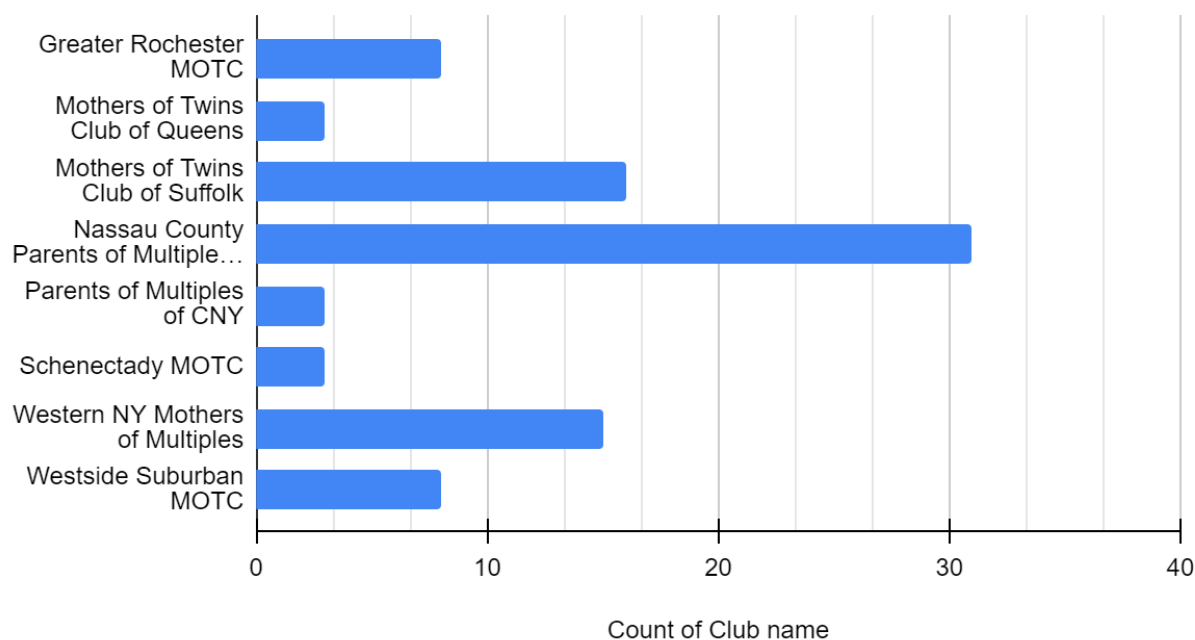


NYSOMOTC 2021 Research Survey Results:

Birthdays and Multiples

The research survey was sent via Google Forms and as an email attachment to the State Reps. who disseminated the surveys to their members. I received 87 responses and only 1 was written on paper and returned via email. All our clubs are operating virtually these days.

Count of Club name



I received the most responses from Nassau County Parents of Multiples Club this year. Below are the numbers of surveys received from each club.

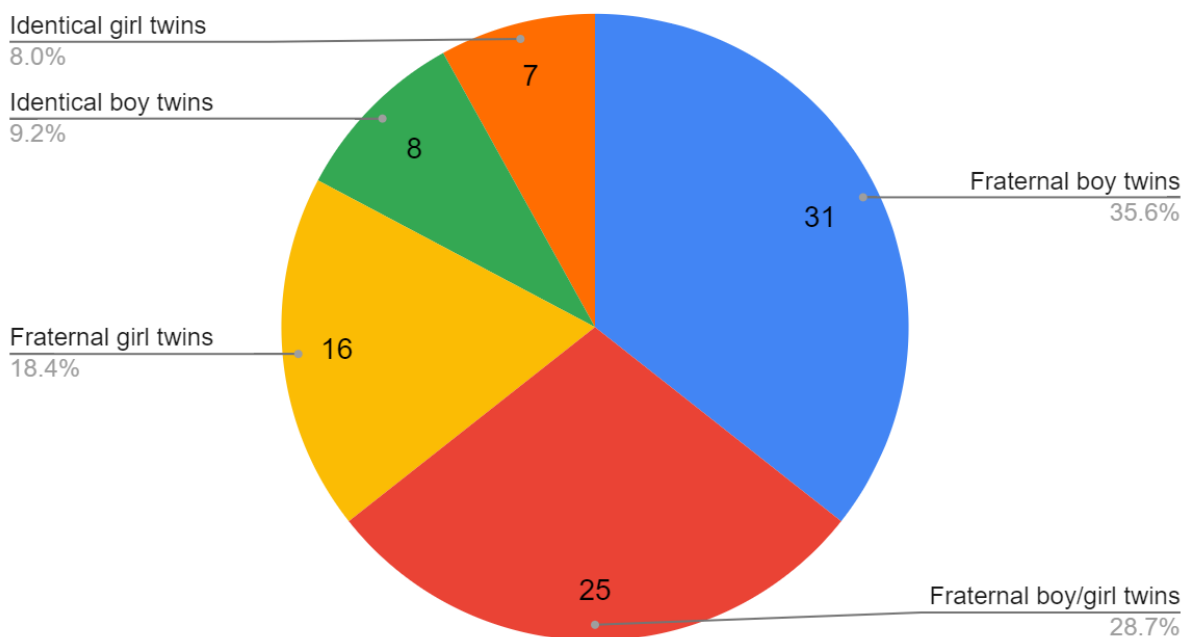
GRMOTC	8
MOTC Queens	3
MOTC Suffolk	16
Nassau POM	31
POM of CNY	3
Schenectady MOTC	3
WNY MoMs	15
Westside Suburban MOTC	8

NYSOMOTC 2021 Research Survey Results:

Birthdays and Multiples

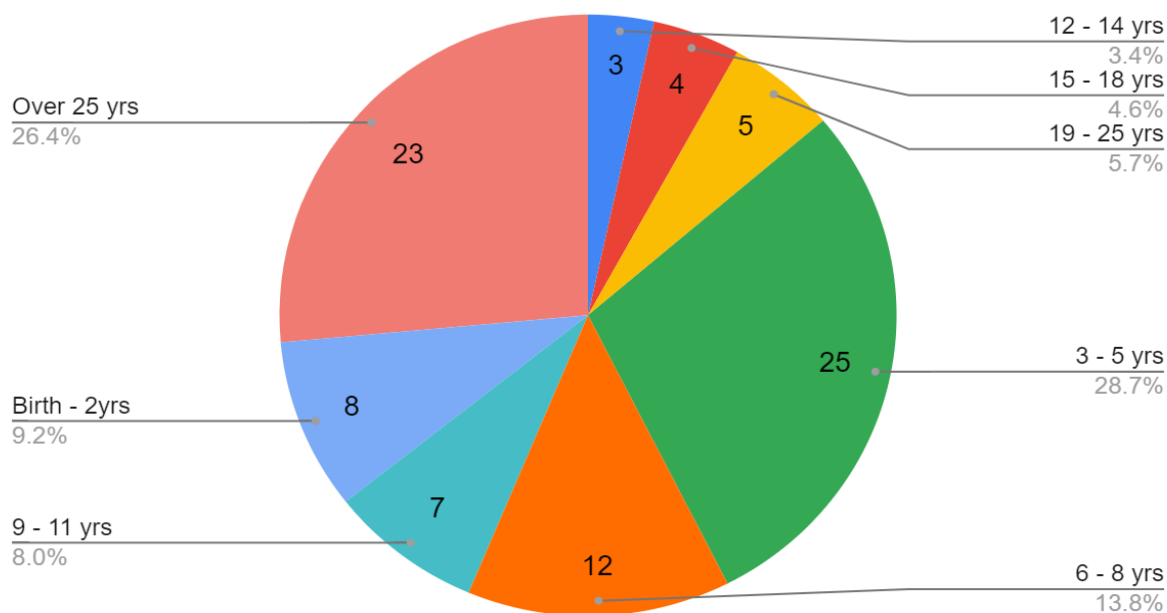
First, we have a breakdown of the types of multiples that members have. Fraternal boy twins are the most prevalent followed by fraternal boy/girl twins.

Count of What kind of multiples do you have?



The most reported age groups in the survey were 3-5 years and over 25 years.

Count of How old are your multiples?

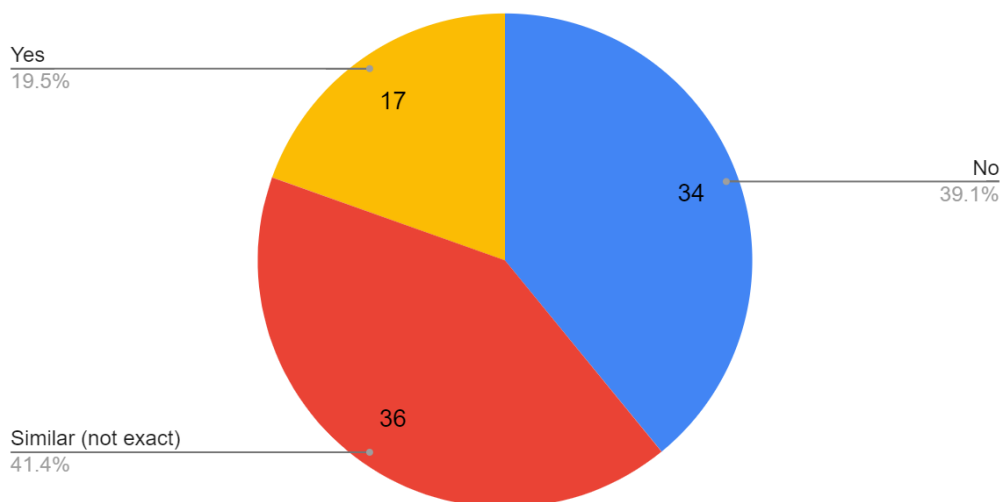


NYSOMOTC 2021 Research Survey Results:

Birthdays and Multiples

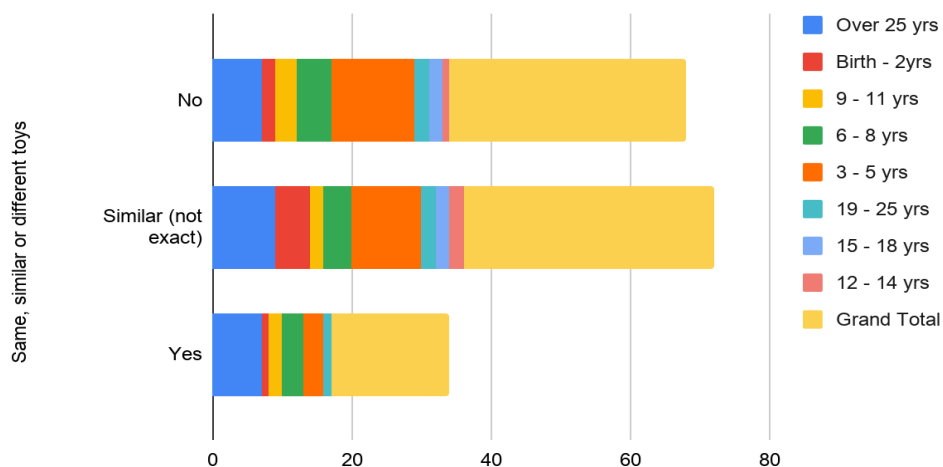
When members were asked if they bought their multiples the same exact toy, most said they bought them each similar toys, but not exactly the same. Those who did not even buy similar toys were close behind. Still 19.5% did buy the same exact toy for each multiple.

Count of When buying toys for your multiples, do/did you get them each the same exact toy?



When comparing the two largest age groups of over 25 yrs. and 3 - 5 yrs., the parents of the current 3 - 5 year olds seem to be less inclined to buy the same exact toys for their multiples. One possible explanation for this difference could be the sheer volume of toys that kids seem to accumulate now would make it seem burdensome to duplicate toys.

Buy the same toys? by age

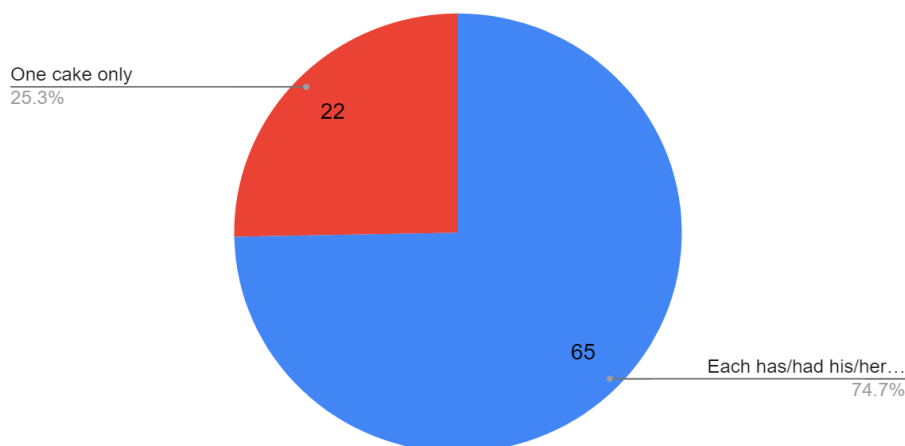


NYSOMOTC 2021 Research Survey Results:

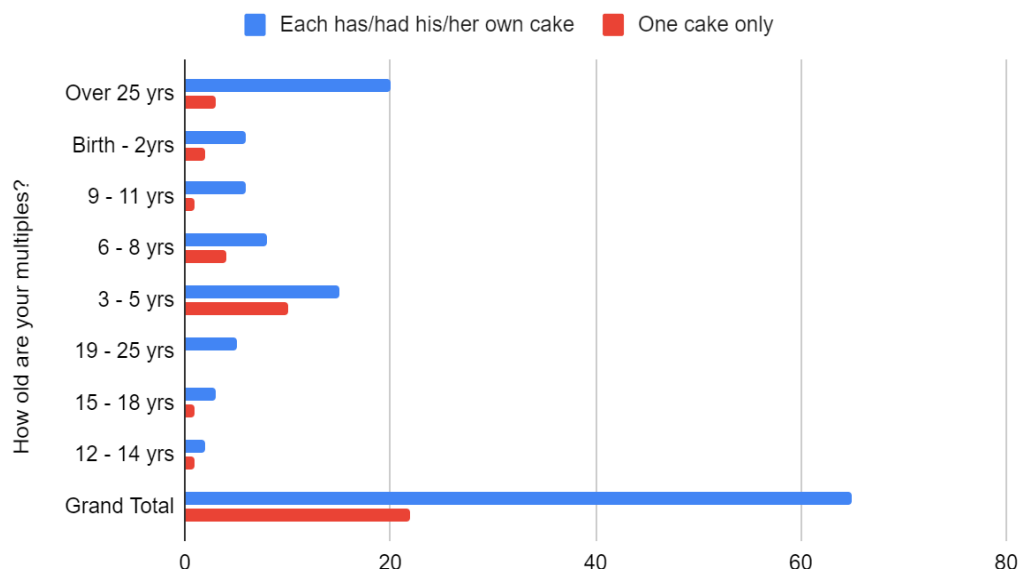
Birthdays and Multiples

The majority of parents reported that each of their multiples had his/her own birthday cake. Looking at the two biggest groups, the parents of the 3 - 5 year olds, had less of a majority having their own separate cakes than the multiples who are now over 25 years. There isn't enough data in the other age categories to draw any conclusions as to why.

Count of Do/did your multiples have one birthday cake for all of them or separate cakes?



One cake vs. separate cakes

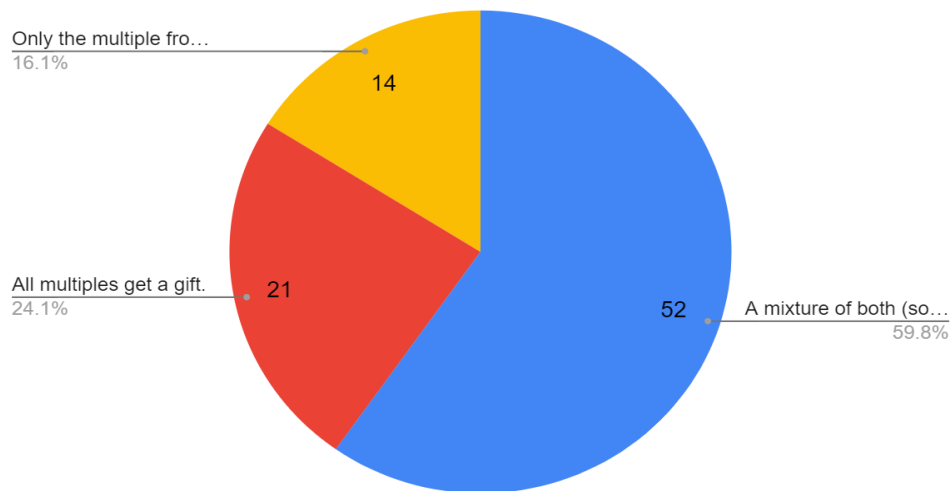


NYSOMOTC 2021 Research Survey Results:

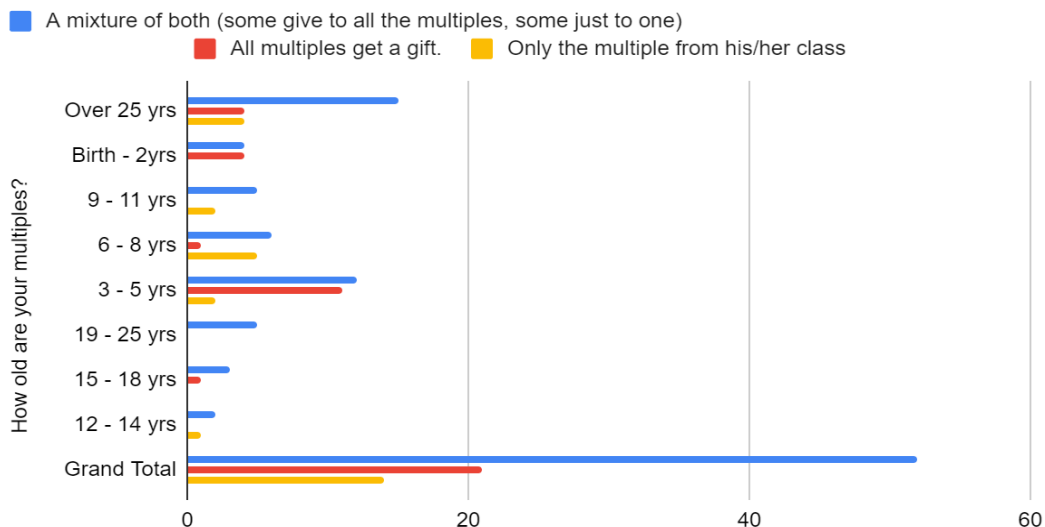
Birthdays and Multiples

On the question of “who did friends/classmates give gifts to?” (the multiple in their class only or both multiples), over half of respondents said it was a mixture with some giving to the one in their child’s class and some giving to both. Not surprisingly, the younger kids were more likely to both receive a gift. Birth to 2 year olds are not in school, but 3 - 5 year olds are at least part time and they had almost equal amounts reporting that there was a mixture or all multiples got a gift. All multiples getting a gift decreased after that age group, although the group numbers are quite small. The over 25 years group was a large group and had equal answers for all multiples get a gift and only the child in the same class, but we are not really sure what ages they are basing their answers on.

Who did friends/classmates give gifts to?



Who did friends/classmates give gifts to?

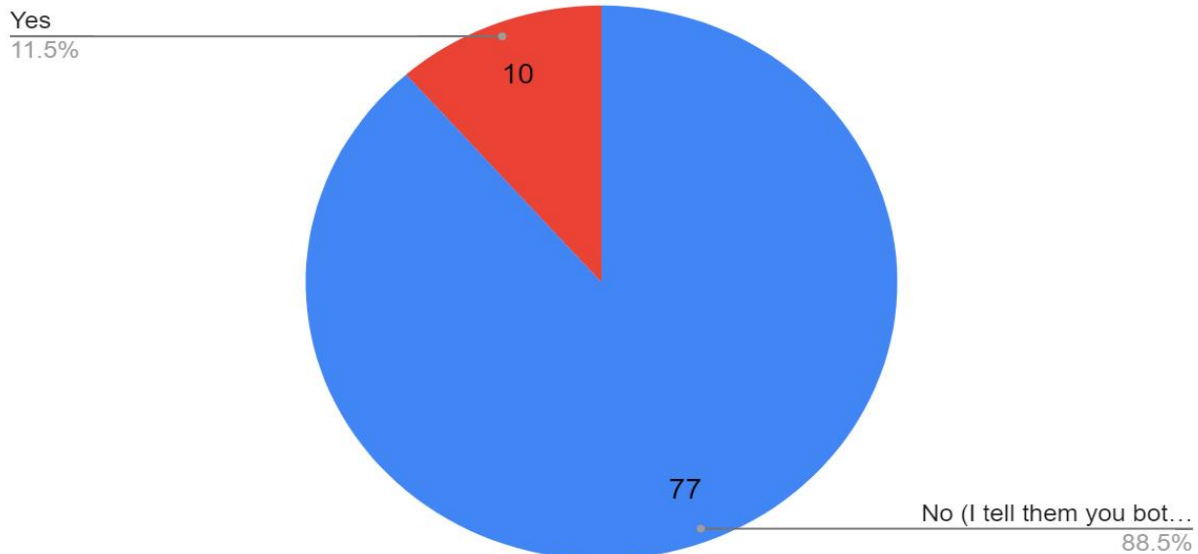


NYSOMOTC 2021 Research Survey Results:

Birthdays and Multiples

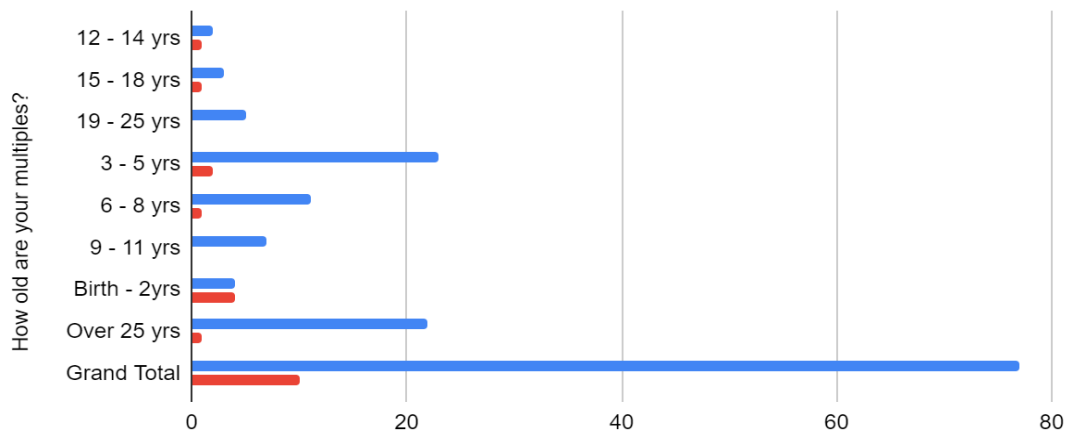
On the subject of being invited to birthday parties, the overwhelming majority of parents did not ask if the other multiples could also attend a friend's birthday party if the friend was only really friends with one of the multiples. There weren't any differences by age detected on this question, except for birth - 2 years for obvious reasons.

Did you ask if all multiples could attend birthday party that only one was invited to?



Do you ask if other multiples can attend birthday parties when only one multiple is invited?

■ No (I tell them you both/all don't have the same friends.)
■ Yes

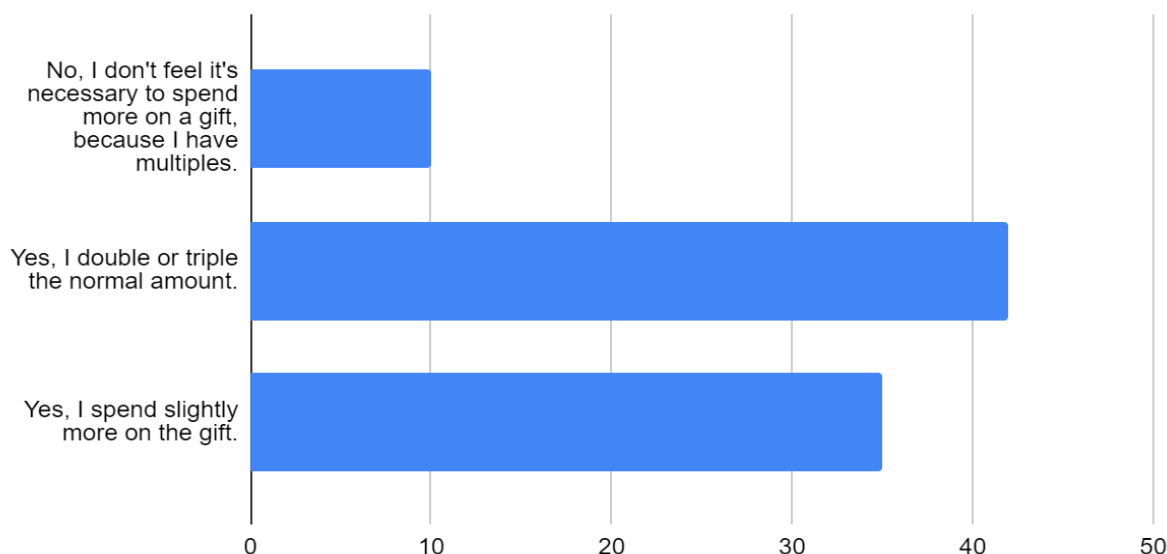


NYSOMOTC 2021 Research Survey Results:

Birthdays and Multiples

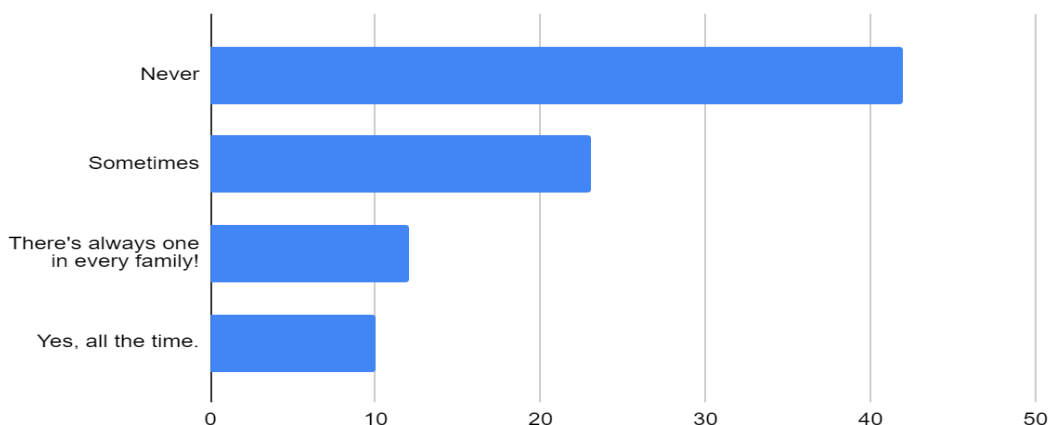
Most of the parents responded that they did spend more money on gifts when their multiples were invited to a party. Only 10 said that they did not spend more. Forty-two said that they at least doubled the gift amount while 35 said they spend slightly more on the gift.

Did you spend more money on gifts when your multiples were invited to a party?



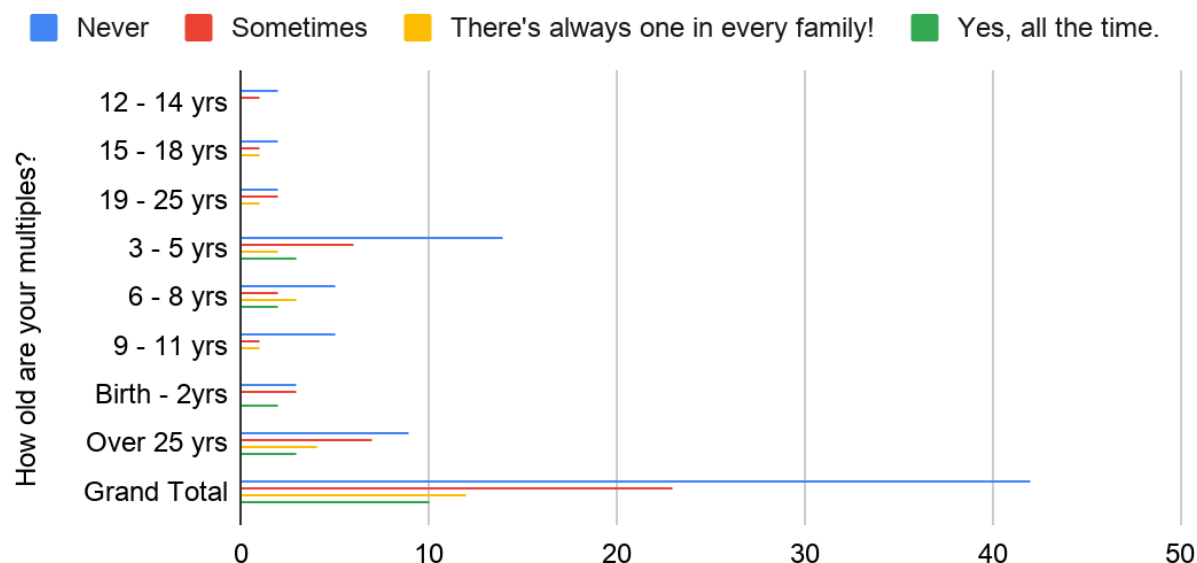
When asked if relatives try to spend the same amount they normally spend on one kid for all the multiples combined, 42 (48.3%) said never and 23 said sometimes. A combined amount of 22 (approx. 25%) reported that it either happens all the time or they had at least one in their family who does this. Looking at the two biggest groups, over 25 yrs and 3 - 5 years, there were more parents of the 3 - 5 year olds who responded that this never happens. This isn't a huge sample, but it's possible that people currently are more conscious of being generous gift givers. I remember my relatives when I was a kid didn't put as much emphasis on the monetary value of gifts.

Do relatives try to spend the same amount they normally spend on one kid for both/all the multiples combined?



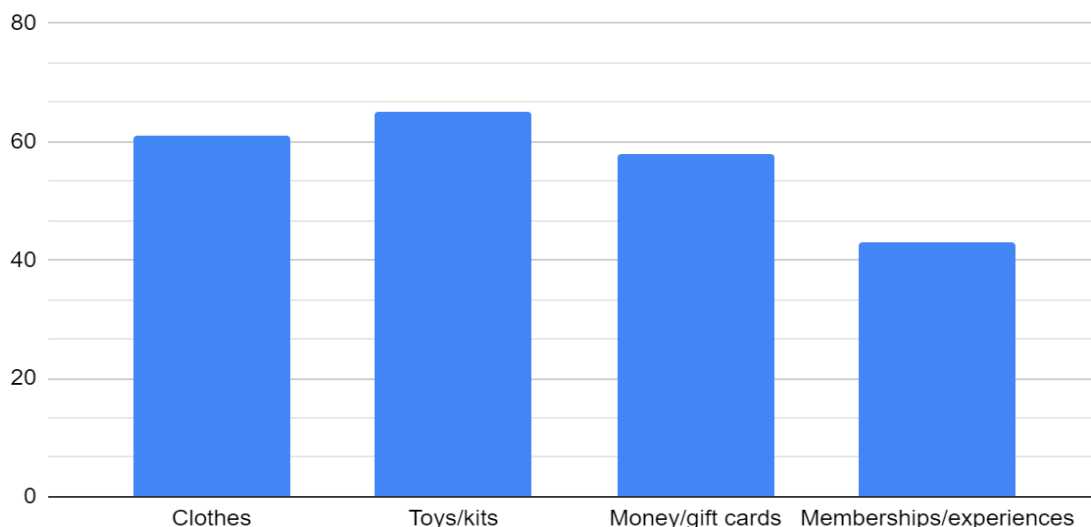
NYSOMOTC 2021 Research Survey Results: Birthdays and Multiples

Do relatives try to spend the same amount on gifts they would normally for one kid on all the multiples?



When asked what kinds of gifts they asked relatives to buy their multiples, parents checked all that applied and the results are below. Clothes, toys, and money/gift cards were chosen by a pretty close number of parents. Memberships/experiences were not chosen as often, but that is a more recent practice in gift giving. Looking at the age group data for those who asked relatives to buy memberships, the percentages were much higher with the younger groups.

What kinds of gifts did you ask relatives to buy for your multiples? Check all that apply.



NYSOMOTC 2021 Research Survey Results:

Birthdays and Multiples

	Memberships	Total answering	% of age grp.
Over 25	4	23	17.00%
Birth - 2 yrs.	6	8	75.00%
3-5 yrs.	16	25	64.00%
6-8 yrs.	10	12	83.00%
9-11 yrs.	4	7	57.00%
12-18 yrs.	2	7	28.50%
19-25 yrs.	1	5	20.00%
	43	87	Total

Conclusions:

I received a total of 87 responses to this survey from club members. The largest age groups of multiples participating in this survey were the over 25 age group, and the 3-5 year old age group. Most parents said that they did not buy the same exact toy for each of their multiples, but many bought similar toys. The parents of the current 3 - 5 year olds seem to be less inclined to buy the same exact toys for their multiples when compared to those with older multiples. Surprisingly, almost 75% of respondents said that each of their multiples had their own birthday cake. On the question of whether all multiples got a gift from friends/classmates or only the child in the friend's class, most said it was a mixture. Some classmates gave to both, and some just gave to whoever was in their class. All multiples getting a gift was more common in the younger age groups. This decreased after the age of 5 years. The overwhelming majority of respondents reported that they did not ask if their other multiple(s) could attend a birthday party that only one multiple was invited to. There wasn't much difference among age groups. On the question of whether parents spent more money on a gift for a birthday party when both/all of their multiples were invited, again, parents overwhelmingly said yes. They were almost evenly divided between doubling or tripling the gift and spending slightly more for the gift. When asked if relatives ever try to get away with spending the same amount they would typically spend on one child on both/all your multiples, almost half said never. About a quarter of respondents said sometimes and the rest were divided between all the time, and there's one in every family. The parents of the 3-5 year olds were more likely to report that this never happens when compared to the other large age group of over 25 years of age. On the subject of what types of gifts do you ask your relatives to buy for your multiples, most said clothes, toys, and/or money. Almost half of respondents also included memberships or experience type gifts. These were more prevalent with the younger age groups of multiples.